



A MUSICAL TRANSMEDIA PROJECT
CAPTURE AND REMIX THE WORLD

[ARTE.TV/SOUNDHUNTERS](https://arte.tv/soundhunters)

FIPA
D'OR 2015
SMARTFIP@

#soundhunters

BAHN

camera talk
PRODUCTIONS

arte

SWR»

FILM FUND
LUXEMBOURG

CNC
centre national
du cinéma et de
l'image animée

SOUNDCLOUD

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ohmforce

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CAPTURE &
REINVENT
THE WORLD
AROUND YOU

ARTE.TV/SOUNDHUNTERS



#SOUNDHUNTERS
ARTE.TV/SOUNDHUNTERS

SOUNDHUNTERS THE WORLD AS AN INFINITE MUSIC INSTRUMENT

Who can do that better than a soundhunter? These are people who walk around with their ears open and listen carefully – footsteps in rustling leaves, fragments of speech, laughter – and are inspired to create amazing things.

Schaeffer's vision opened the way to exploring our natural or urban surroundings, recording all languages and manipulating everyday objects: a leaf in the wind, an effervescent aspirin, a Finnish phoneme or coffee being poured into a cup. Today, every sound can be recorded, hijacked, manipulated and reinvented into an original musical creation. That is how a soundhunter works.

EXPERIENCE THE SOUNDHUNTERS' ADVENTURE

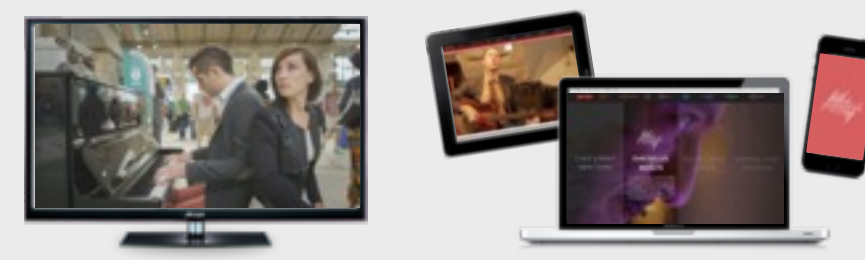
SOUNDHUNTERS is an interactive documentary experience which connects you with a group of amazing artists who have sampled the world and made those sounds available to you to turn into new music! It's a playful tribute to a cultural remix that lays foundations for a proper language - a musical one.

Through augmented documentary films and playful tools, SOUNDHUNTERS enables you to explore and listen to the world and to twist it. You'll be a viewer, a creator and a contributor of a social and international music experience. The SOUNDHUNTERS transmedia project uses various media to reach the broadest possible audience. Understand, discover, try out, share...

There are three components to the project: a website, a mobile app and a 52-minute TV documentary.

REC WATCH CREATE

Experience the adventure in three stages: WATCH, REC and CREATE.



Here you can be a sound hunter too. You will be both an observer and a participant in a collective international musical experience. Use REC to record sounds from the world around you. Press WATCH to be inspired by four interactive films. Click CREATE to compose your own tracks, communicate with soundhunters all over the world, and join the SOUNDHUNTERS project through exciting competitions. Immerse yourself in the SOUNDHUNTERS universe.

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SUPPORTS

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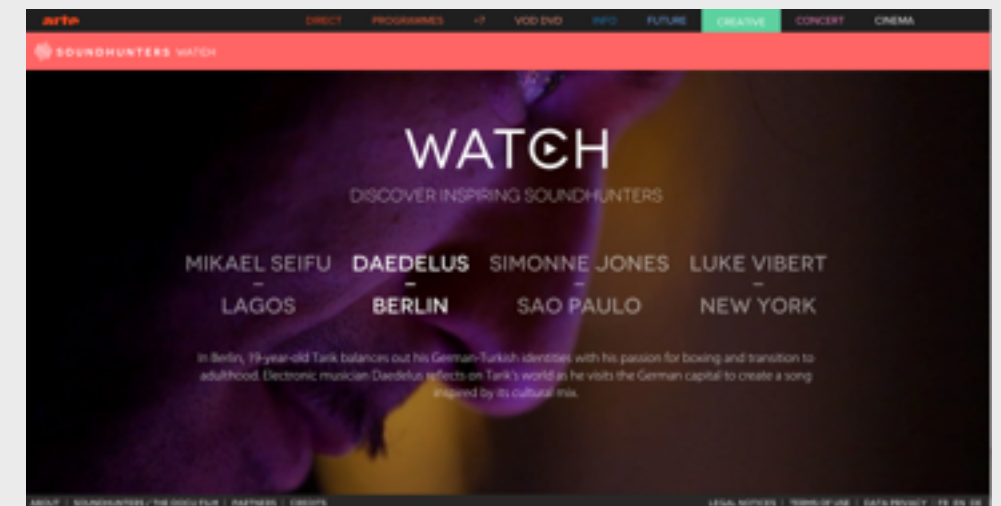
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SOUNDHUNTERS THE WORLD AS AN INFINITE MUSIC INSTRUMENT

WATCH SOUNDHUNTERS *Interactive Films*

At the center of SOUNDHUNTERS are 4 short interactive films about the creative adventures of 4 renowned musicians immersed in the heart of 4 cities across the globe, looking for sounds and inspiration. Their encounters with urban minorities in Sao Paulo, Lagos, New York and Berlin lead to the creation of 4 unique musical compositions. At the end of each experience, the audience can create music with sounds captured by the artists in each city.

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WATCH SOUNDHUNTERS *Documentary Film*

SOUNDHUNTERS – a musical expedition – traces the adventure of KIZ, two new coming musicians, into the world of Soundhunters. From Paris to Malmö, from London to Baltimore, the film follows their encounters with exceptional musicians from very different backgrounds and genres. Integrating the sounds from their journey into exciting musical scenes, KIZ playfully show us how the world can be turned into a limitless music instrument.

on air 19th of september

arte





SOUNDHUNTERS

THE WORLD AS AN INFINITE MUSIC INSTRUMENT

SOUNDHUNTERS APP is a connected app (desktop/iOS/Android), simple and fun that puts the sounds you have recorded or chosen in our database into music. Fun and creative, the app has been designed for a wide audience: no musical skills are necessary to enjoy it! Easily create your music and share it with the world. SOUNDHUNTERS APP is also a social network for sound hunters: a mean to grab and use more sounds from everywhere. The app is based on REC and CREATE sections.

REC

SOUNDHUNTERS

MOBILE

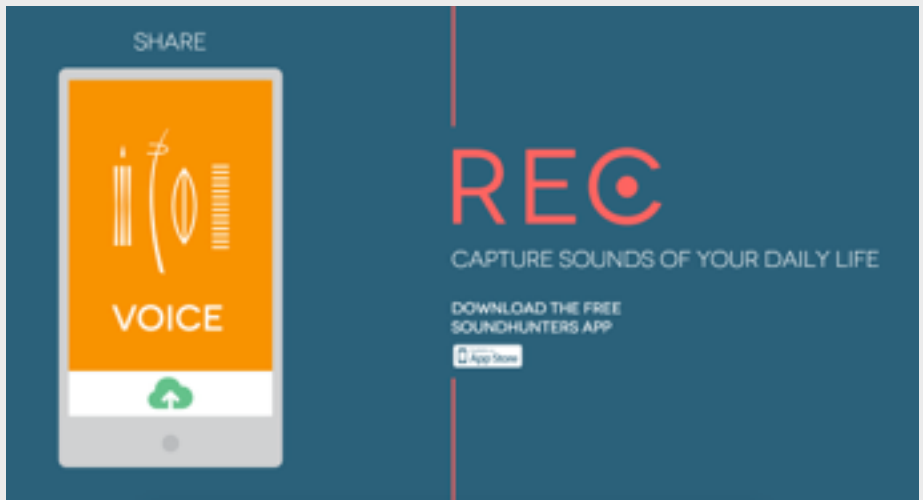
Geolocalization of sounds and intuitive tagging system allow to create samples on the go in order to nourish an open source and collaborative soundbank [\(Link to the App Store\)](#)

@CREATE

SOUNDHUNTERS

MOBILE & WEBAPP

A music generator built for a wide audience (non-professional) in order to hack and reinvent the world we live in... Generate music while choosing sounds from the REC sound bank & by filtering it using multiple #



iOS, ANDROID (coming soon), DESKTOP



CONTEST²

SOUNDHUNTERS.TV/CONTEST

#SOUNDHUNTERS

ARTE.TV/SOUNDHUNTERS

ZOOLOOK REVISITED ALBUM

JEAN-MICHEL JARRE WILL CHOOSE 6 TRACKS AMONG EXPERT USERS' CREATIONS FOR A UNIQUE MUSIC ALBUM DISTRIBUTED WORLDWIDE



IN PARTNERSHIP WITH



YOUR TRACK ON ARTE TV DOC END CREDITS

THE MOST POPULAR TRACK – GENERATED WITHIN THE CREATE SECTION OF THE PLATFORM – WILL BE AIRED AS THE SOUNDTRACK OF THE END CREDITS OF THE 52' SOUNDHUNTERS DOCUMENTARY FILM, SEPTEMBER 19, 2015.





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CONCEPT & PRODUCTION BY

B^σAHN

camera talk
P R O D U C T I O N S